

2024



***Marketing  
Collaboration  
Services***



**Attracting High Net Worth  
Individuals around the World**

# Webinars

## Present Projects Online, Sell from Anywhere!

Building on our property sales expertise, we have introduced online webinars as a novel approach to investor engagement. Co-hosted by representatives from PIE and our partner developer, these virtual sessions are designed for showcasing hot properties and market strengths in order to inspire investors to book private meetings that lead to closed sales.

Join us in fostering widespread client connections.

Price Offer	Prep. Time	Expectations	Market Reach
Request Price	1 Week	10 - 20 Investors	For all markets
Request Price	2 Weeks	50 - 100 Investors	Specific markets only
Request Price	3 Weeks	150 - 200 Investors	Specific markets only
Request Price	4 Weeks	250+ Investors	For UK, Greece and UAE markets only

**10%** of participants are estimated to book private meetings

### Services Include:

- Internal and external marketing campaigns on webinar highlights
- Meeting invites targeted towards high net-worth individuals
- Verification and follow ups on registration forms and inquiries
- Coordination of private meetings post-webinar
- Always introducing partners at the beginning and structuring meetings for better results.

# Events Egypt

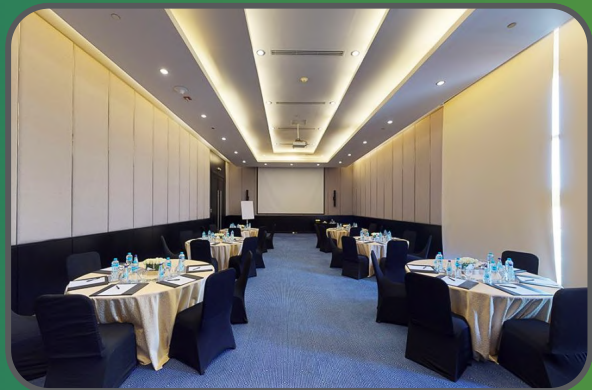
## Go Beyond Selling, Let's Create Cross-Cultural Opportunities Together

Utilizing a global network of opportunity-seeking investors, PIE Properties LLC creates lucrative connections between partner developers and high net-worth individuals.

Among our most successful collaboration activities are our exclusive invitation-only networking events, typically taking place over two to four days at prestigious hotels in Cairo, Egypt. The PIE Properties team not only plays an instrumental role in organizing and marketing these events, we personally book one-on-one slots designed for you to present projects directly to potential customers.

Our call center and on-ground operations team work in unison to ensure clients arrive safely and punctually for their designated appointments, resulting in well organized events with scheduled and fully-booked meeting time slots.

We target and verify qualified investors, matching them to specific products in order to secure closed deals and generate mutual profits.



# Events Egypt

Locations	Duration	Price Offer	Expectations
West or East Cairo	2 Days	<b>Request Price</b>	15 - 25 Meetings
West & East Cairo	4 Days	<b>Request Price</b>	25 - 35 Meetings

PIE Properties LLC will arrange all logistics and hotel bookings for representatives, with a maximum of 2 rooms accommodation. Prices do not include flight tickets and any extra days of accommodation.

## Services Include:

- Marketing campaigns targeting high net-worth individuals in Egypt.
- Coordination of bookings and invitations until client arrival.
- In-event report on deals closed, no-shows, and completed meetings.
- Conference hall reservation and visibility.
- Event setup with big screens, finger foods, meeting tables & banners.
- Hotel accommodation and airport transfer included.
- Coordinated meetings with developer representative(s).
- PIE Advisory Team participation & assistance with client communication during meetings.

*Events are held in top hotel brands:*



# Platform

## Long-term highlighted digital presence

We showcase select projects prominently on our website and mobile app, offering developers an unparalleled opportunity for extended visibility to a worldwide clientele. By featuring projects over an extended period, developers can secure long-term advertising benefits. This strategic alliance ensures a sustained presence on our growing platforms while increasing exposure and potential of sales for our partners in the near future.

**The World  
of Real Estate  
in One App!**



*“The most admired real estate app in Egypt”*



**Find Projects  
in 3 Easy  
Steps!**

# Platform

Traffic from over **130 countries**

**Egypt, China, Russia, USA, KSA** are the top 5 source markets

Duration	Price Offer	Expectations	Notes
6 Months	Request Price	50 - 100 Landing Page Registrations	Maximum of 2 Projects
12 Months	Request Price	150 - 300 Landing Page Registrations	Maximum of 5 Projects

\* All boost packages include platform advertising and external advertising activities targeting project(s) landing pages.

## Benefits Include:

- High quality project(s) listings on the website and mobile platforms.
- Continuous platform upgrades and marketing activities.
- Exclusive marketing on developer's landing pages.
- Increased visibility for projects with the Spotlight feature.
- Project promotion to PIE clients via push notification, SMS, Emails and social media channels.
- Provide quarterly reports on traffic analysis on project(s).

# Branding

**We can be there from the very start!**

Our services extend beyond campaigning and advisory by offering branding solutions to our partners. We specialize in creating attractive brands that match the strategy and architecture of each project, enhancing their appeal to potential buyers.

Our track record comprises a wealth of experience, including collaborations with major international brands like Berkeley Group and Knight Dragon, as well as successful partnerships with top local brands.

At PIE Properties, we pride ourselves on delivering comprehensive branding services that elevate the success of real estate projects, both locally and globally.

Price Range	Duration	Extra Notes
Request Price	2 - 6 Months	Final price depends on the amount of collateral required and other items

- **Brand Identity & Strategy**
- **Collateral Designs**
- **Visual & Media Content**
- **Rebranding Services**







***Let's Talk!***

Tap on the icon to access:

